

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 15.46
CHANGES *** WFTV-TV ****

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE SEP18/12 15.46

DATE SEP18/12 15.46

STA:

CON CM ***** THIS IS A CASE IN THE
 ***** AGENCY IDB #1021

RPOF-HUKILL, GAETZ, GARDINER

:LINE#:	REP	CD :	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:

AGENCY EST# = 1927

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

1 S 600A-700A

30	\$1,875.00
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10/30

11/2

0

TU-F

0

PROGRAM : NEWS
CON COM1: 1X PER DAY

FROM REP SEP18/12 15.46
CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1000A-1100A	30		\$560.00	10/30	11/2	8		TU-F	8
PROGRAM : MIL/FEUD												
CON COM1: 1X PER DAY												
4	S		1100A-1200N	30		\$925.00	10/30	11/2	8		TU-F	8
PROGRAM : VIEW												
CON COM1: 1X PER DAY												
5	S		1200N-100P	30		\$850.00	10/30	11/2	8		TU-F	8
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
40	S		1100P-1135P	30		\$2,000.00	10/30	11/4	5		TU-F,SU	5
PROGRAM : NEWS												
ORD COM1: DUE TO COLLEGE FBALL NEWS RUNS LATE												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-12 FOR 6 SPOTS/WK												
14	S		900P-1000P	30		\$3,450.00	11/2	11/2	0		FRI	0
PROGRAM : PRIMETIME LIVE												
15	S		1000P-1100P	30		\$3,500.00	11/2	11/2	0		FRI	0
PROGRAM : 20/20												
16	S		600A-700A	30		\$850.00	11/3	11/3	0		SAT	0
PROGRAM : NEWS												
19	S		330P-700P	30		\$2,750.00	11/3	11/3	0		SAT	0
PROGRAM : COL FOOTBALL												
21	S		800P-1130P	30		\$3,300.00	11/3	11/3	0		SAT	0
PROGRAM : COL FOOTBALL												
22	S		600A-700A	30		\$850.00	11/4	11/4	0		SUN	0
PROGRAM : NEWS												

REP HEADLINE# 6300000 TRF# 329372
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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27	S		600A-700A	30		\$1,875.00	11/5	11/6	0		M-TU	0
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PROGRAM : NEWS
CON COM1: 1X PER DAY

39	S		800P-1000P	30		\$9,250.00	11/5	11/5	0		MON	0
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PROGRAM : DANCING W/THE STARS

41	A		1000P-1100P	30		\$6,000.00	11/5	11/5	1		MON	1
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PROGRAM : CASTLE

42	A		900A-1000A	30		\$560.00	11/5	11/6	2		M-TU	2
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PROGRAM : JEFF PROBST
CON COM1: 1X PER DAY

43	A		900A-1000A	30		\$560.00	10/30	11/2	4		TU-F	4
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PROGRAM : JEFF PROBST
CON COM1: 1X PER DAY

STATION MAKEGOOD OFFERS: MISSED: TU-F/1135P-1205A OCT30(4/WK) 30S \$1,025.00 (AUG29/12)
M1 UNRESL BUY#11 OFFER: TU-TH/1135P-1205A OCT30(6/WK) 30S \$1,025.00 PLS ADVISE.

CMT: DUE TO FRI HS SPORTS NIGHTLINE RUNS LATE

NOV/12 136010.00 CONTRACT TOTAL 136010.00
TOTAL SPOTS 88

MARKET TOTALS \$436,833 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE